

SALT REDUCED MILK CHEESE RISOTTO



Ingredients (for 4 people)

- rice "Seiten no hekireki" _____ 150g
- yam _____ 200g
- garlic _____ 5~6g
- "dakikimi", sweet corn _____ 200g
- apple _____ A half
- burdock _____ one third
- carrot _____ A half
- giant ezo scallop _____ 6
- unsalted butter _____ 50g
- cheese _____ 100g
- milk _____ 1,000ml
- "dekiru dashi", an Aomori vegetable mix _____ 60ml

P.R. METHOD

We want to use Twitter to let others know about these food products and use Instagram to send interesting pictures of dishes and recipes that use these products.

SUMMARY

Using SNS we can share the unique characteristics of the vegetables in Aomori prefecture and increase their use in everyday recipes.

SPECIAL
FOOD PRODUCT
P R

HIROSAKI

MINAMI

HIGH SCHOOL

14HR group 9

Member

PURPOSE

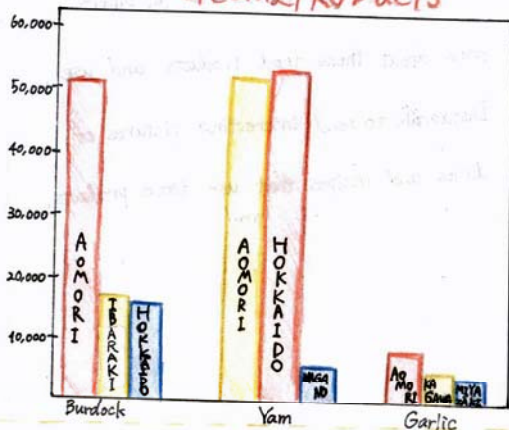
To use Social Network Services (SNS) so that others can know the characteristics of special products and know how to cook with them.



SPECIAL PRODUCT and THE POINT OF PR.

- Burdock - Misawa city in Aomori produces the best burdock in Japan.
Characteristics: fresh, firm, tender, and sweet
Uses: Burdock tea is famous as a blood purifier

SHIPMENT OF SPECIAL PRODUCTS



To the left is a graph of the shipment quantity of burdock, yam and garlic in 2013

We marked:

the first place in red,
the second in yellow and
the third in blue.

- Yam - The climate and soil of Aomori are suitable for cultivating quality yams.
Characteristics: glossy, smooth, and fresh
Uses: use with soy sauce its tasty

- Garlic - It produces nutrition by growing under snow, making Aomori a perfect place for it.
Characteristics: large size, splendid shape, rich and sweet
Uses: eat it with seasoning and dressing etc