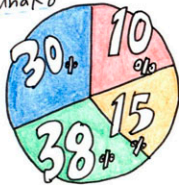


# Questionnaire

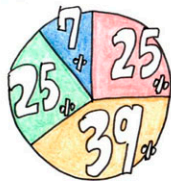
First, we examined how many people knew about Bunako and Tsugaru lacquerware through SNS.

Bunako



The number of "very well" and "a little" is low.

Tsugaru lacquerware



The number of "very well" and "a little" is high.

very well      a little  
only the name      not at all

# Conclusion

People don't appreciate Tsugaru lacquerware and Bunako enough.

There are few craftsmen. There are problems! We thought of a solution to them.

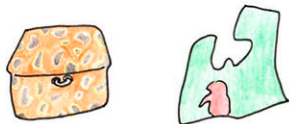


Hirosaki City should appeal to young people. Also, craftsmen should make new products.

We think younger people will find Bunako and Tsugaru lacquerware attractive.



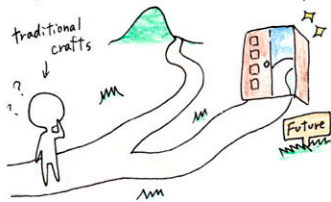
# The Future of Traditional Crafts in Hiroaki



Hiroaki Minami  
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HR 11 Group 6

# Motive

We noticed that there are people who have no idea about traditional crafts in Hirosaki. And we have a question about the future of traditional crafts.



# Purpose

We want a lot of people to know about the traditional crafts.

We want to know how to preserve them in the future.

# Findings

What is Bunako?

Bunako is a wood craft made in Aomori. People cut beech tree and make 1mm sheets. Bunako can be made of thin wood. So it is an eco-friendly product. Bunako's dishes and interior goods are exported from Japan.



thin wood



What is Tsugaru lacquerware?

It is made of Aomori cypress.

Craftsmen paint Japanese lacquer on wooden dishes many time. It is necessary to complete about 50 painting processes to make the unique designs of Tsugaru lacquerware. It takes a few months to make one product.

# Let's try to think of new products!



Tsugaru lacquerware

~~wine glass~~

For adults and foreigners  
Fashionable, but casual.

Bunako

~~clocks~~

It matches  
with many rooms  
because it is  
made of wood.

